



# FRANCE - HONG KONG & MAINLAND CHINA ECONOMIC FORUM

WEDNESDAY 20<sup>TH</sup> JUNE  
BUSINESS FRANCE, PARIS



SUPPORTED BY:



# PROGRAM

Moderator, Arnaud FLEURY, economic journalist - Language: English, French, Putonghua

## **14:15 – 14:50 Registration with light refreshment**

## **15:00 – 15:10 Welcome remarks**

Mr Christophe LECOURTIER, Chief Executive Officer, BUSINESS FRANCE

## **15:10 – 15:30 Opening Keynotes**

Mrs Carrie LAM, Chief Executive, HONG KONG SPECIAL ADMINISTRATIVE REGION

Official representative of the French Government (TBC)

Mr Xiaojun WU, Chargé d'Affaires a.i., EMBASSY OF THE PEOPLE'S REPUBLIC OF CHINA IN FRANCE

## **15:30 – 16:00 Presentations of co-organizers**

Dr Jonathan KS CHOI, Chairman, CHINESE GENERAL CHAMBER OF COMMERCE, HONG KONG

Mr Meng XIONG, Executive Vice-Chairman and Secretary-General, CHINA FEDERATION OF INDUSTRIAL ECONOMICS

## **16:00 – 17:00 Roundtable: Cooperation in infrastructure management and financing under the Belt & Road initiative**

Ms Hong LI, General Director, BROAD Sustainable Building Company (BSB) Europe

Ms Gillian Elizabeth MELLER, Legal and European Business Director, MTR Corporation Ltd.

Mr Nicholas HO, Deputy Managing Director, HO & PARTNERS ARCHITECTS, Council member of Hong Kong Institute of Architects (HKIA)

Ms Séverine CHAPUS, Vice-President Territories & Cities, DASSAULT SYSTEMES

Mr Sébastien GUILLO, Head of Strategy, HSBC France

## **17:00 – 17:15 Coffee break**

## **17:30 – 18:30 Roundtable: Innovation as main driver to deepen economic cooperation**

Mr Jack YUAN, Founder and CEO, MC DEVICES (SHENZHEN) CO. LTD.

Mr Thomas S.T. SO, Immediate Past President, THE LAW SOCIETY OF HONG KONG

Mr Alex KONG, Founder and Chairman, TNG FINTECH GROUP

Ms Nathalie de GAULLE, Head of Government Affairs and Central Banks, LEDGER

Mr Bernard-Louis ROQUES, Co-founder and General partner, TRUFFLE CAPITAL

## **18:30 – 19:30 Networking cocktail**

## **19:30 End**

*This program is given as an indication and can be modified*

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# BUSINESS FRANCE

[www.businessfrance.fr](http://www.businessfrance.fr)



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the V.I.E international internship program.

Business France has 1,500 personnel, both in France and in 64 countries throughout the world, who work with a network of public- and private-sector partners.

For further information, please visit:

[www.businessfrance.fr](http://www.businessfrance.fr)

# CHINESE GENERAL CHAMBER OF COMMERCE (CGCC)



## HONG KONG OFFICE

4/F, 24-25 Connaught Road, Central,  
Hong Kong  
Tél. : +(852) 2525-6385  
Fax: +(852) 2845-2610  
[cgcc@cgcc.org.hk](mailto:cgcc@cgcc.org.hk)

## GUANGZHOU OFFICE

Room 801, 162 South Gangqian  
Road, Nansha, Guangzhou  
Tél. : (8620) 3991-2168  
Fax: (8620) 3468-3839  
[info@gzo.cgcc.org.hk](mailto:info@gzo.cgcc.org.hk)



Founded in 1900, the Chinese General Chamber of Commerce (CGCC) is a non-profit making organization of local Chinese enterprises and businessmen; it is also one of the oldest and largest chambers of commerce in Hong Kong. At present, CGCC has a membership of near 6,000, which comprises association, company, individual and affiliate members. Members' businesses cover a wide spectrum of industrial and commercial activities in Hong Kong.

Ever since its establishment, CGCC is committed to serving the society. It spares no efforts in business and trade facilitation. It maintains close ties with chambers of commerce worldwide, especially Chinese business organizations in Mainland and overseas. Being the voice of local business community, CGCC actively involves itself in social affairs. CGCC has representatives in the Legislative Council, the Labour and Welfare Bureau, the Commerce and Economic Development Bureau, as well as various public bodies and business organizations. Government departments in Hong Kong liaise closely with CGCC and often consult it on business related policies in particular.

CGCC hosted the 2nd World Chinese Entrepreneurs Convention (WCEC) in 1993 and has been acting as the Secretariat of WCEC from 2005 to 2011. Being one of the three Founder Members of WCEC, CGCC is devoted to promoting the economic network for Chinese entrepreneurs all over the world.

Under the trend of globalization, CGCC is actively exploring the prospects for regional economic cooperation between Hong Kong and overseas countries while keeping its members abreast of the latest investment environment. During the year, we held the Hong Kong Summit, inviting ministers of economy and trade, government officials, as well as business leaders and elites from both Mainland China and ASEAN nations to discuss the latest trends and opportunities. We also participated in the Belt and Road Industrial and Commercial Conference in Egypt, organized trade seminars with Indonesia and Vietnam, and facilitated the signing of partnership agreements between enterprises and groups, further expanding the possibility of trade between these countries.

Looking forward, CGCC will continue to serve the business community and explore opportunities with its members, pursuing the mission of "reaching out to the world with roots in Hong Kong and with backing of the Motherland".

# CHINA FEDERATION OF INDUSTRIES ECONOMICS (CFIE)



中国工业经济联合会  
China Federation of Industrial Economics

China Federation of Industrial Economics (CFIE), a national social economic organization, was established in 1988. As a federation of industrial associations, CFIE has 178 national industrial association members. CFIE builds its current domestic working network through coordination and cooperation with 25 local federations of industrial economics at the provincial and municipal level. Under CFIE are three directly affiliated institutions: China Institute of Industrial Economics and Management, China Industrial News Agency and China Industrial Economic Data (Beijing) Co., Ltd. Following the guiding principles of providing innovative services by accommodating to development trend, accurate self-positioning China Federation of Industrial Economics and transforming traditional functions, CFIE has set the strategic orientation of building a new type of think-tank, forging industrial synergy and strengthening international cooperation.

CFIE's major work includes: building CFIE into a new type of influential think-tank domestically and internationally to promote China's industrialization, industrial technological innovation, transformation and upgrading; providing status quo reports and suggestions for government decision-making on the industries, the regions and the enterprises through researches and surveys; promoting industrial synergy through a comprehensive and dynamic working mechanism upon collaboration of 5 elements, namely think-tanks, alliances, exhibitions, funds and industrial parks; strengthening communication and cooperation with industrial and commercial organizations worldwide and promoting the "Belt and Road" initiative and international industrial cooperation; integrating multiple resources and utilizing various platforms to provide quality services for members.

# SPEAKERS

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**Mrs Carrie Lam Cheng Yuet-ngor**

The Chief Executive of the Hong Kong Special Administrative Region

Mrs Carrie Lam joined the Administrative Service of the Hong Kong Government in August 1980 and rose to the rank of Administrative Officer Staff Grade A1 in September 2006. She became a Principal Official on July 1, 2007 when she was appointed Secretary for Development. She was appointed Chief Secretary for Administration on July 1, 2012.

Mrs Lam has served the public for more than 36 years in 20 public service positions including Director of Social Welfare, Permanent Secretary for Housing, Planning and Lands (Planning and Lands), Director-General of the Hong Kong Economic and Trade Office in London, Permanent Secretary for Home Affairs, Secretary for Development and Chief Secretary for Administration.

Mrs Lam was elected as the Fifth-Term Chief Executive of the Hong Kong Special Administrative Region on March 26, 2017, and was officially appointed to this position by the Central People's Government on March 31, 2017 to assume office on July 1, 2017.

Mrs Lam is married and has two sons.

# SPEAKERS



**Mr Christophe Lecourtier**  
Chief Executive Officer of Business France

Christophe Lecourtier took up his position as Chief Executive Officer of Business France on September 14, 2017, and has many years of experience in the international development of the French economy.

Mr. Lecourtier served as the French Ambassador to Australia between July 2014 and June 2017. During this time, he was part of a successful campaign to secure an order for a French ship-maker to build the next generation of Australian submarines (April 2016). He also succeeded in forging stronger bilateral ties between the two countries, with the signing of several Franco-Australian treaties, as well as a strategic partnership. From February 2008 to March 2014, he held the role of Chief Executive Officer of Ubifrance, the French government agency for international business development, which became Business France after merging with the Invest in France Agency on January 1, 2015. During his tenure, he arranged for the agency to receive additional state resources to open 80 offices in 60 countries, focusing exclusively on supporting exports by French SMEs and mid-size companies. Ubifrance's operations expanded significantly during this period; as well as holding more events and creating the France Export Team program, it also grew its client base and increased the number of young people working with French companies as part of the VIE international internship program. In 2012, Mr. Lecourtier introduced qualitative analysis to Ubifrance by measuring the impact of the agency's work on its client companies' business. He also strengthened ties with Bpifrance, sending Ubifrance employees to work in the regional offices of France's public investment bank. Mr. Lecourtier previously served as a member of several ministerial cabinets: as technical advisor to Simone Veil on European and international affairs, and then as head of department for relations with the European Union (enlargement, trade policy) in Prime Minister Alain Juppé's cabinet (1995-1997). He was a special advisor with responsibility for international affairs to two Ministers for the Economy, Finance and Industry, Francis Mer and then Nicolas Sarkozy and concurrently held the position of deputy chief of staff for the Minister for Trade (2002-2004), later becoming chief of staff (agriculture). He was subsequently appointed as special advisor to Christine Lagarde, Minister for the Economy, Finance and Employment, with responsibility for international and modernization (2007-2008). Mr. Lecourtier began his career in the Latin American bureau of the French government's foreign economic relations division (1991-1993), before serving as first assistant secretary in charge of Continental Asia (1997-2000), and later as economic and commercial advisor for the French economic mission to Buenos Aires (2000-2002). As secretary general, he was instrumental in establishing the new Treasury and Economic Policy Directorate (2004-2007) led by Xavier Musca.

Christophe Lecourtier was born in 1962. He is a graduate of the École normale supérieure in Saint-Cloud, the Institut d'études politiques (Sciences Po) in Paris and the École nationale d'administration (ENA).

# SPEAKERS



**Dr. Jonathan K S Choi**

Chairman of The Chinese General Chamber of Commerce

Chairman of the Hong Kong-based Sunwah Group, Chairman of the Toronto-listed Sunwah International Limited, Chairman of the Hong Kong-listed Sunwah Kingsway Capital Group and Chairman of VinaCapital Group of Vietnam. Established in 1957, Sunwah's business now covers seven principal areas: Seafood & Foodstuff, Real Estate, Financial Services, Technology, Media, Infrastructure and Education and training. Activities extend deep into Mainland China as well as to the environs of Macau, Vietnam, Cambodia, Myanmar, Singapore, Japan and across the oceans to Canada, the United States and Australia.

Dr Choi is active in community and international affairs which is evident in the wide range of public positions he holds. These mainly include: Standing Committee Member of the National Committee of CPPCC of the PRC; Hong Kong, China's representative to the Asia-Pacific Economic Cooperation (APEC) Business Advisory Council and Co-chair of ABAC Regional Economic Integration Working Group; Co-chair of SME Development Taskforce of B20 2016 Host Committee; Executive Director of China Overseas Friendship Association; Standing Committee Member of All-China Federation of Industry and Commerce; Co-Chair of the Belt & Road Industrial and Commercial Alliance (BRICA); Chairman of Guangdong-HK-Macao Bay Area Entrepreneurs Union; Chairman of the Hong Kong Chinese General Chamber of Commerce; member of the Chief Executive's Council of Advisers on Innovation and Strategic Development HKSAR; Council Member of Hong Kong Trade Development Council; Chairman of the Small and Medium Enterprises Committee of HKSAR; Founding Chairman of the Hong Kong - Vietnam Chamber of Commerce; Founding Chairman of Hong Kong - Korea Business Council and Chairman of the China Hong Kong Israel Technology Cooperation and Promotion Center etc.

In 2015, Dr Choi was conferred the 'Friendship Order' by the President of Vietnam and became an Honorary Ambassador of Foreign Investment Promotion for Korea respectively. In February 2017, Dr Choi was conferred the 'Officer of the Order of Arts and Letters of France' by the French Government. Dr Choi has been awarded the Gold Bauhinia Star (GBS) and Justice of the Peace (JP) by the HKSAR Government for his meritorious public and community service.



# SPEAKERS

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**Mr Meng Xiong**

Executive Vice-Chairman and Secretary-General  
China Federation of Industrial Economics  
Secretary General of the Belt & Road Industrial and Commercial Alliance

Mr Xiong Meng, born in July 1964, began to work in July 1986. He obtained a Master's Degree from Economics and Management Department of Central Institute of Technology (now Huazhong University of Science and Technology) majoring in Management Engineering as well as an EMBA Degree from CEIBS. He was former Deputy Director of the Personnel and Labor Division, State Department of Materials; Director of the Personnel and Labor Division of Ministry of Domestic Trade; Assistant Special Inspector of the Special Inspector General Administration under the State Council; Deputy Director General-level and later Director General-level full-time member of the Board of Supervisors for Key Large-Sized State-Owned Enterprises under SASAC (Central Enterprise Work Commission); Vice Chairman of Beijing Economic and Information Technology Commission (Beijing Municipal Office of Science, Technology and Industry for National Defense); Director of Civil Military Integration Innovation Working Group of Zhongguancun National Independent Innovation Platform. He is currently the Executive Vice-Chairman and Secretary-General of China Federation of Industrial Economics (CFIE), member of the National Strategic Advisory Committee for the Upgrading of China's Manufacturing Sector, member of National Expert Consultation Committee on New Material Development, a panel expert of the National Manufacturing Innovation Center, councillor of Silk Road Think Tank Association and Secretary General of the Belt & Road Industrial and Commercial Alliance (BRICA).

# SPEAKERS

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## **Ms Hong Li**

General Director

BROAD Sustainable Building Company (BSB) Europe



Ms Hong Li is General Director of BSB EUROPE. From 1990-1994, Hong Li studied in the Beijing University of Industry and Chemistry and received a Bachelor Degree in Macromolecule. From 2001-2003, she completed a Bachelor Degree in Administration and International Exchange at Université Paris XII.

Prior to joining BSB, she was with Secure and Guigou Accounting Firm. In April 2006, she joined BSB EUROPE and was in charge of administrative and accounting affairs. In 2017, she assumed the position of Sales Director. In 2018, she was appointed General Director of BSB EUROPE, overseeing operation management, resource management, human resources, financial management and risk management, etc.

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## **Ms Gillian Elizabeth Meller**

Legal and European Business Director

Director of the Company's subsidiaries

MTR Corporation Ltd.



Ms Meller joined the Company in August 2004 as Legal Adviser and became Deputy Legal Director in December 2010. She was the Legal Director & Secretary between September 2011 and June 2016. Ms. Meller has been the Legal and European Business Director since 1 July 2016 and a Member of the Executive Directorate since September 2011. She is responsible for the provision of commercial legal support and advice to all aspects of the Company's business. Ms Meller is also responsible for managing and overseeing the growth of the Company's European Business, in addition to her responsibility for the strategic management of the Company's insurance programs and its governance and risk management function. Before joining the Company, she was Director of Legal Services for Metronet Rail SSL Limited in London, the United Kingdom, and a solicitor at CMS Cameron McKenna in London, the United Kingdom. Ms. Meller is qualified to practice as a solicitor in Hong Kong and England and Wales. She is a vice chairman of the Legal Committee of The Hong Kong General Chamber of Commerce, a member of the Standing Committee on Company Law Reform, a vice-president of The Hong Kong Institute of Chartered Secretaries ('HKICS') and a fellow of both The Institute of Chartered Secretaries and Administrators and the HKICS. Ms Meller holds a Master of Arts degree in Geography from the University of Oxford and obtained her postgraduate qualifications in law from The College of Law in Guildford, both in the United Kingdom.

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# SPEAKERS

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## Mr Nicolas Ho

Deputy Managing Director

Ho & Partners Architects

Council member of Hong Kong Institute of Architects (HKIA)



Award-winning architect Nicholas Ho currently serves as Deputy Managing Director of HPA (Ho & Partners Architects), a leading multi-disciplinary architectural practice headquartered in Hong Kong (branch offices in Shanghai, Shenzhen and Kuala Lumpur) and a Strategic Partner of HKTDC's Belt and Road-related promotions. With years of design experience across Europe, China, Southeast Asia and the Middle East, and his wealth of knowledge, insight, and hands on experience, particularly on strategic development opportunities, infrastructure and urbanism works, Ho is the Hong Kong, China (HKC)'s alternate representative to the Asia-Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC), member of the HKSAR Youth Development Commission, member of Hong Kong Trade and Industry Advisory Board, member of Hong Kong Trade Development Council (HKTDC) Belt and Road Committee and convenor of its Professional Services Working Group, council member of Lingnan University and council member of Hong Kong Institute of Architects (HKIA).

Ho has a keen interest in exporting Hong Kong professional services abroad, as exemplified by his current projects across Southeast Asia, Europe and USA. Aligning with the PRC's mandate to develop the Belt and Road Initiative, he has been actively travelling across the region to build and promote partnership alliances along the New Silk Road.

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## Ms Séverine Chapus

Vice-President Territories & Cities

DASSAULT SYSTEMES

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## Mr Sebastien Guillo

Head of strategy

HSBC France



Sebastien Guillo is Head of Strategy, HSBC France. He coordinates HSBC's strategic plan in France, Brexit project and digital and innovation for all HSBC France businesses. Previously, Sebastien was Chief Financial Officer of the HSBC France Commercial Bank. Prior to joining HSBC, he worked at Oliver Wyman as Senior Strategy consultant in several European countries.

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# SPEAKERS

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**Mr Jack Yuan**  
Founder and CEO  
MC Devices (Shenzhen) Co., Ltd.



Jack Yuan is the founder and CEO of MC Devices (Shenzhen) Co., Ltd. He received a Bachelor Degree in Environmental Engineering from Kunming University of Science and Technology in 1986. In 1998, he completed his MBA study at Schulich School of Business of the York University. In 2000, he received a Master Degree in Optoelectronic Engineering from the University of Massachusetts, Lowell.

Mr. Yuan worked in Famatone-Spie, Daya Bay Nuclear Power Station from 1990 to 1993. From 1998 to 2002, he was Manager of Asia, Toronto/Boston of Leighton & Kidd Ltd. In 2003, Mr. Yuan founded MC Devices (Shenzhen) Co. Ltd, a national hi-tech enterprise in Shenzhen, China. He is the CEO of the company.

He also holds public positions, including Tutor of Maker's Institute, Shenzhen Institute of Advanced Technology, Chinese Academy of Sciences; Expert in auditing at Shenzhen Science and Technology Association; Expert of Consulting Group on Key Administrative Decisions in Shenzhen.

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**Mr Thomas S.T. So**  
Immediate Past President  
The Law Society of Hong Kong



Mr Thomas S. T. So was elected President on 7 June 2016. He was Vice-President of the Law Society between May 2013 to June 2016. Prior to that, Mr So has been serving as a Law Society Council member since 2005 and had acted as the Chairman of the Standing Committee on Compliance, Standing Committee on Practitioners Affairs, Greater China Legal Affairs Committee and Constitutional Affairs and Human Rights Committee.

Mr So is a partner at Mayer Brown JSM advising on property-related, libel and media related litigation work, as well as cross border litigation and arbitration in the PRC. Mr. So is also a solicitor advocate having rights to appear in the higher courts in HK. He obtained his LL.B degree from University of Hull (1985), LL.M degree in International Commercial Law from University of Hong Kong (1993), LL.B degree at China University of Political Science & Law, Beijing (1997), and Doctor of Laws from Tsinghua University, Beijing (2005).

Admitted to practise in Hong Kong (1988), England & Wales (1991) (non-practising), Australia - ACT (1991), Australia - High Court (1991), Singapore (1993) and the People's Republic of China (2009), Mr So is also a China-Appointed Attesting Officer (2003).

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# SPEAKERS

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**Mr Alex Kong**  
Founder and Chairman  
TNG FinTech Group



Alex Kong is the Founder and Chairman of TNG FinTech Group, which offers the next generation financial services to the 1.2 billion unbanked population in Asia through its various e-wallet platforms under the Global E-Wallet Alliance, including TNG Wallet, PhiliPurse, INDompet, XIN Wallet and others.

In Alex's leadership, TNG Wallet has recorded rapid development in both user base and transaction volumes, with transactions exceeding USD1 billion in the first two years of launch.

Alex's vision and mission is to provide financial inclusion to the unbanked populations around the world.

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**Ms Nathalie de Gaulle**  
Head of Government Affairs and Central Banks  
LEDGER



Nathalie began her career at Société Générale Corporate & Investment Banking in London. In 2009, she joined ENGIE group as part of its high-potential young executive program, working for the group's finance direction in Paris and in Dubai. In 2012, she co-founded Baynuna Economic Consulting, an economic & strategic intelligence firm in the UAE in JV with technology and defense group BAYNUNA. In addition to her professional life, Nathalie was elected in 2014 as representative of French citizens living abroad, in charge of the UAE and the Sultanate of Oman, and Vice-President of the Consular Council of Abu Dhabi and of Muscat. Nathalie is a member of various foundation and association's boards of directors. In March 2018, she joined the Blockchain security Group LEDGER as Head of Government Affairs & Central Banks.

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**Mr Bernard-Louis Roques**  
Co-founder and General partner  
TRUFFLE CAPITAL



Pioneer in European Fintech & Insurtech  
Trader (Bonds, HSBC)

Entrepreneur (acquired Industrial manufacturer, then successfully sold to major utility in France) Founder of ABN Amro Venture Capital France.

Co-Founder and General Partner of Truffle Capital (<http://truffle.com/overview/>)

Founder of the Truffle Fintech Incubator in 2015

50 Investments, 14 IPOs, 14 trade sales

Publisher of the Truffle 100, the leading ranking of the top 100 French and European software vendors respectively.

Board member of Essec Ventures.

Bernard-Louis Roques holds an MBA from the ESSEC Business School, and an Executive Certificate from MIT (United-States).

For more information: <http://truffle.com/team/bernard-louis-roques/>

# NOTES



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# NOTES



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WEDNESDAY 20<sup>TH</sup> JUNE  
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## CONTACTS IN CHINA

**Thibaut FABRE**, Director Business France China  
[thibaut.fabre@businessfrance.fr](mailto:thibaut.fabre@businessfrance.fr)  
**Ambassade de France en Chine**  
N°60 Tianzulu, Liangmaqiao,  
Chaoyang District, 100600 Beijing PRC  
Tél.: +86 (0)10 8531 2369 - Fax: +86 (0)10 8531 2390

**Mélanie GAUDIN**, Director Business France  
Hong-Kong Office  
[melanie.gaudin@businessfrance.fr](mailto:melanie.gaudin@businessfrance.fr)  
Admiralty Centre, Tower II, 25/F, 18 Harcourt Road,  
GPO Box 2421 Hong Kong  
Ph.: +852 3752 9100 - Fax: +852 3752 9110


**The Chinese General Chamber of Commerce**  
24 -25 Connaught Road, Central, HK  
Ph.: +852-2525 6385 ext.25 - Fax: +852-2845 2610

---

## CONTACTS IN FRANCE

**Business France Head office in Paris**  
77 boulevard Saint-Jacques  
75014 PARIS

**INVEST DIRECTION**  
**Sophie DIEBOLD**, Inward investment manager  
China  
[sophie.diebold@businessfrance.fr](mailto:sophie.diebold@businessfrance.fr)

 Follow us on Twitter  
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**For more information :**  
<http://events-export.businessfrance.fr/France-HongKong-Forum/>