



**GARBER**  
**ALEXANDER LAZAREVICH**  
 SUCCESSFULLY COMPLETED PROJECTS  
 FOUNDER'S SHARE - 85% (Prima Kus LLP)



**ZALEVSKY**  
**ALEXEY NIKOLAEVICH**  
 GENERAL DIRECTOR OF PRIMA KUS LLP  
 FOUNDER'S SHARE - 15% (Prima Kus LLP)



**Prima Distribution LLP** is a leading Kazakhstani company in the distribution of consumer goods.

- Operates 37 branches, 35,000 retail outlets across Kazakhstan, 720 vehicles, an in-house fleet, and a staff of more than 5,500 employees.
- The product range supplied by the company includes more than 55,000 items.
- Company turnover exceeds USD 350 million.
- The company is among the top 50 largest private companies in Kazakhstan.

**The No. 1 distribution company in Kazakhstan**  
 FOUNDER



**Tea House LLP** – in 2002, together with an Indian company, established a tea-packing factory. Since 2004, Tea House has been the largest producer of tea products in Kazakhstan, with brands such as: Assam, Simba, Indira, Nauryz, Tengri and Sunday.

In 2022, he successfully sold his stake in the company in order to focus on and finance a new project — construction of a poultry complex.

**The No. 1 tea company in Kazakhstan**  
 FOUNDER

EXITED THE COMPANY'S OWNERSHIP IN 2022



**Magnum Cash&Carry** - the largest retail trade network in Kazakhstan. In December 2019, he successfully sold his stake in the company in order to focus on and finance a new project — construction of a poultry complex.

**The No. 1 retail network in Kazakhstan**  
 FOUNDER

EXITED THE COMPANY'S OWNERSHIP IN 2019



**Prima Kus LLP** — a closed-cycle poultry complex for the production and processing of broiler meat. In March 2023, the launch of the **first** phase with capacity up to **17,500 tonnes** of poultry meat per year took place.

**December 2025** — the **second** phase of the poultry complex expansion was commissioned, increasing capacity by **50% to 26,250 tonnes** of poultry meat per year took place.

**June 2026** — the **third** phase of the poultry complex expansion will be commissioned, increasing capacity by **50% to 35,000 tonnes** of poultry meat per year took place.

**2027–2028** — implementation of the **fourth** phase of the poultry complex expansion is planned, which will increase capacity to **70,000 tonnes** of poultry meat per year took place.

The company employs more than **700 people**; headcount will grow as capacity expands.

# PRIMA-KUS LLP

Closed-cycle poultry complex for the production and processing of broiler meat

## MAIN PRODUCTS

1

broiler chicken carcasses (*chilled and frozen*)

2

poultry meat products (*cuts*)

3

semi-finished meat products.

4

sausages,  
frankfurters, nuggets.



✓ One of the largest complexes in the Republic of Kazakhstan.

✓ Total construction area – 542.5 hectares.

✓ Location – Republic of Kazakhstan, Uyghur District, Chundzha town.

## KEY ADVANTAGES OF THE PROJECT



favourable geographic location



maximum automation and state-of-the-art equipment



healthy, dietary and environmentally clean products

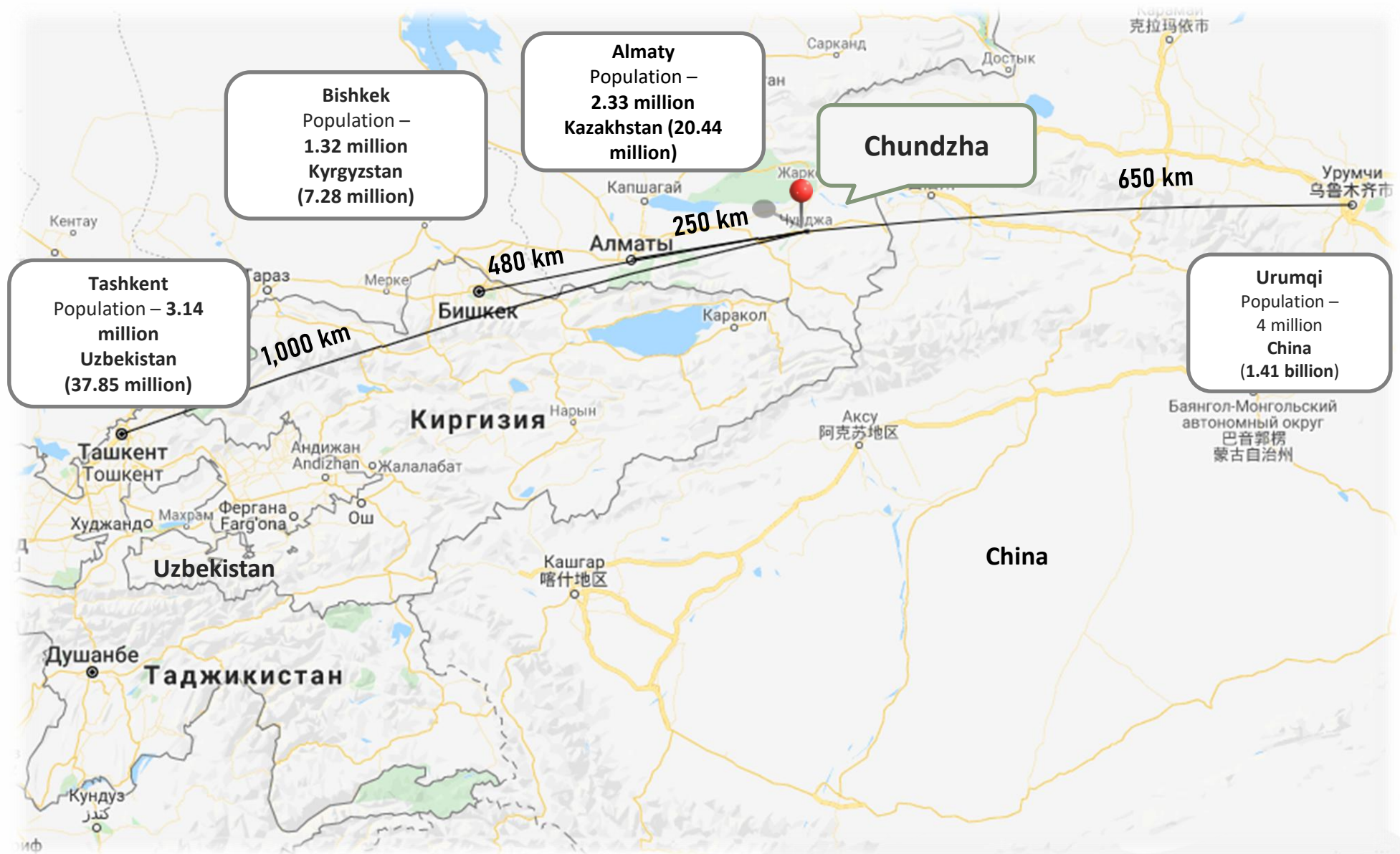


high-tech jobs



high social significance

## ENTERPRISE LOCATION



## MAIN PRODUCT SALES MARKETS



### EXPORTS (current countries)

Russia, Kyrgyzstan,  
Uzbekistan, Dubai, Azerbaijan.



### PROSPECTIVE MARKETS -

#### Export permits expected in 2026:

People's Republic of China (audit passed)  
Saudi Arabia (audit passed)  
Oman, Qatar



**IN 2025**  
**EXPORTS REACHED 41%**  
**OF SALES**  
(with an upward trend)

### DUTY-FREE IMPORT OF MEAT TO EAEU COUNTRIES

Russia, Kazakhstan, Kyrgyzstan, Belarus, Armenia — **200 MILLION PEOPLE.**



## WE WORK WITH THE LARGEST INTERNATIONAL AND REGIONAL PARTNERS:



### PRODUCTS ARE SOLD THROUGH QSR (Quick Service Restaurant), HoReCa.:

- KFC (Kazakhstan);
  - Popeyes (Kazakhstan);
  - BBQ Chicken (Kazakhstan) ;
  - Chicken Republic (Kazakhstan) ;
  - Bahandi Burger (Kazakhstan) ;
  - And other QSR chains
- 
- Pyaterochka (X5 Group) — one of Russia's largest federal retail chains. The company's products are on its shelves, reflecting a high level of trust from Russian retailers and confirming international quality;
  - Korzinka (Uzbekistan) — the largest national supermarket chain in Uzbekistan. The presence of the Chickodelli brand on the shelves of Uzbekistan's leading retail chain underscores a strong market position and demand for the products in Central Asia. We are the only poultry producer from Kazakhstan in this chain.



### WE ARE CHOSEN BY BRANDS SUCH AS:

- Magnum Cash&Carry — the largest supermarket chain in Kazakhstan;
- Magnum Go — a modern delivery and retail format by Magnum;
- Toi Mart — a popular chain of convenience stores;
- METRO Cash&Carry — an international wholesale and retail operator;
- Galmart — a fast-growing retail chain, and others.

## COMPETITORS

Poultry meat imports into Kazakhstan exceed **140,000 tonnes per year**.

Expanding the enterprise to its design capacity of **70,000 tonnes** will significantly reduce poultry imports, bring the country closer to 100% food security for the Republic of Kazakhstan, and create an export-oriented enterprise.

### COMPETITORS' PACKAGING SHELF LIFE UP TO 7 DAYS



### PRIMA KUS PACKAGING SHELF LIFE UP TO 10 DAYS



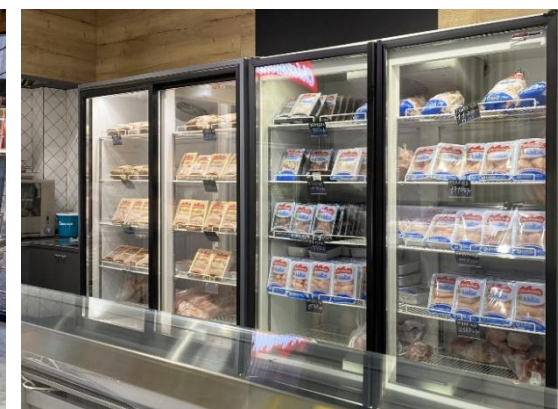
THE FIRST IN KAZAKHSTAN TO USE barrier-type packaging, which extended the shelf life of chilled products to 10 days and made it possible to deliver chilled products not only throughout Kazakhstan but also to export them confidently abroad.

## FRANCHISE STORES

Building our own sales channel.

We are actively developing our franchise business, opening new opportunities for partnership and for expanding our network. To date, 5 franchise stores have opened.

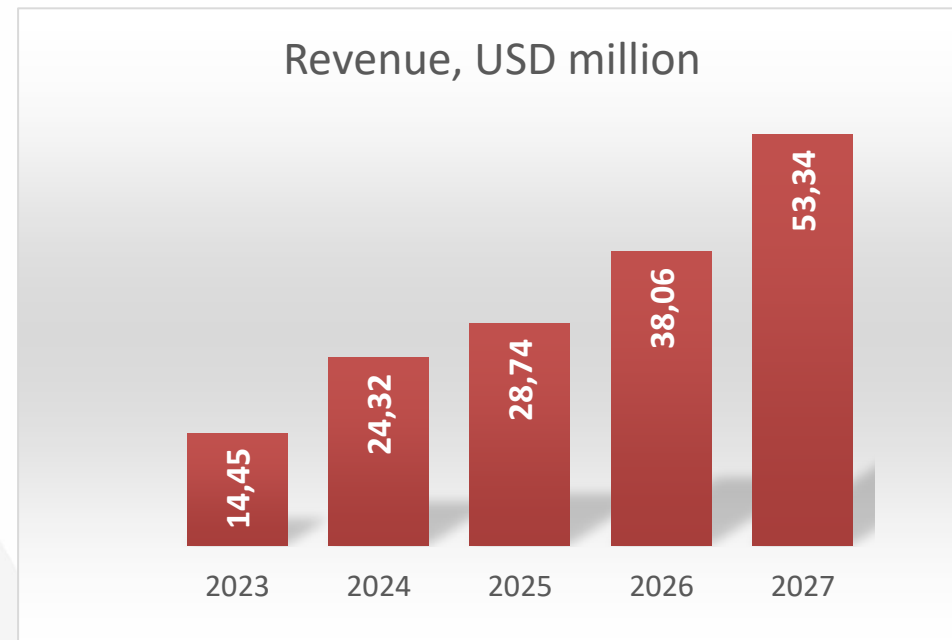
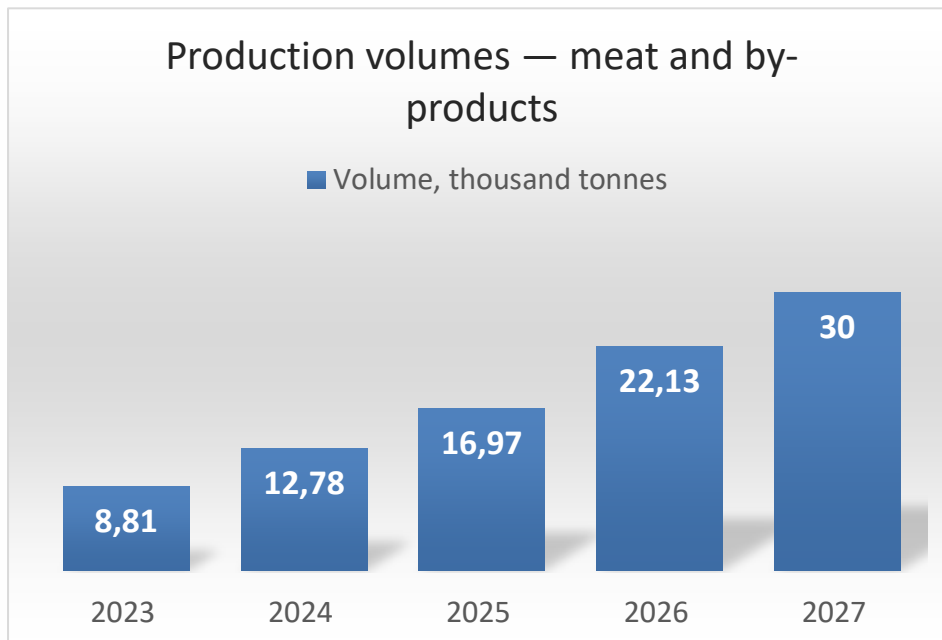
We plan further development of the franchise network across Kazakhstan.



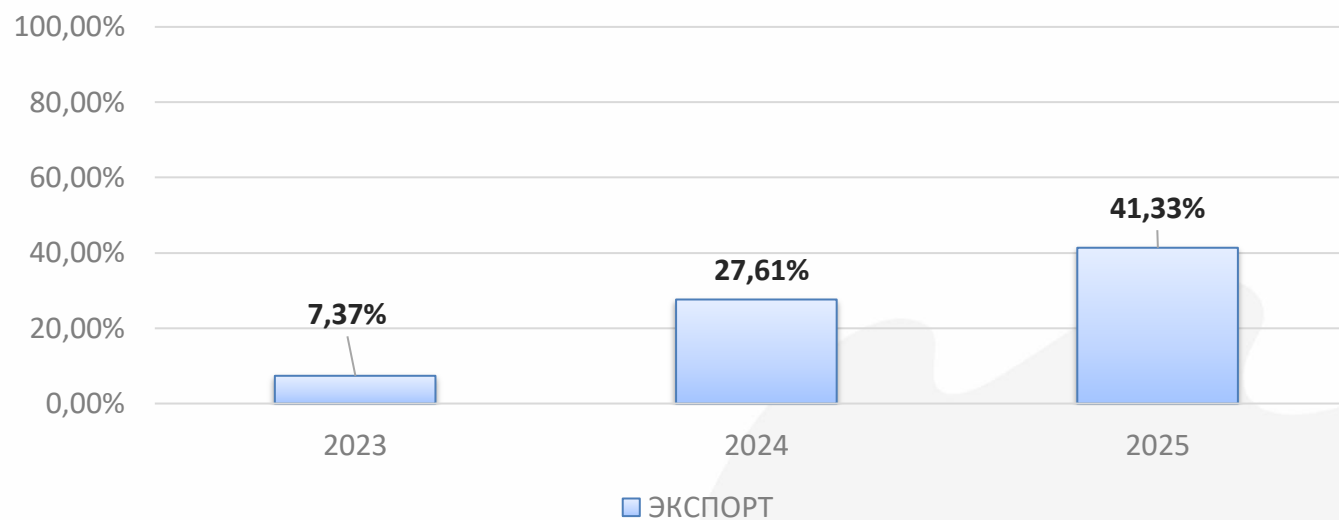
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## VOLUME, REVENUE, EXPORT SHARE:



### Export share %



## INVESTMENT COSTS FOR THE IMPLEMENTATION AND LAUNCH OF THE PROJECT, INCLUDING CONSTRUCTION OF 3 PHASES, AMOUNTED TO USD 158 MILLION

### PROJECT IMPLEMENTED WITH SUPPORT FROM:

1. Financing from state-owned Development Bank of Kazakhstan JSC - rate - **9.85% in** the national currency, tenge, for up to 10 years
2. Collateral provided through insurance coverage from Export Credit Agency of Kazakhstan JSC (KazakhExport)
3. Guarantees provided by Damu Entrepreneurship Development Fund JSC
4. Investment contract signed with the Ministry of Foreign Affairs of the Republic of Kazakhstan granting benefits for the investment project



### THE PROJECT HAS THE FOLLOWING BENEFITS:

#### STATE SUPPORT:

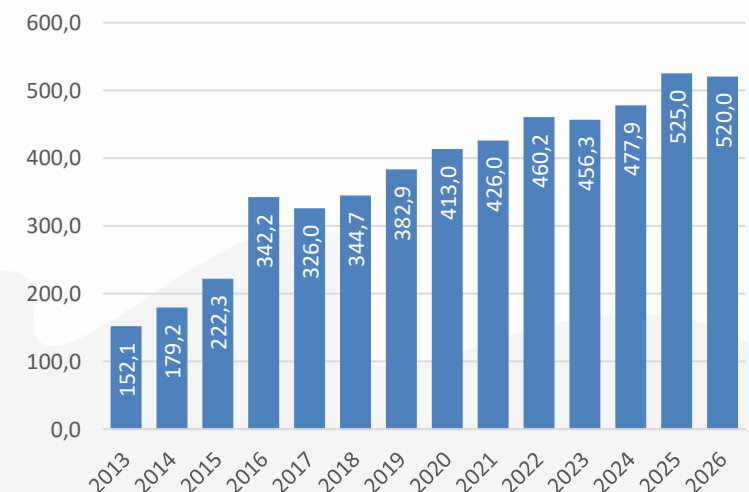
1. Corporate income tax — **0% for 10 years**
2. Land tax — **0% for 10 years**
3. Property tax — **0% for 10 years**
4. Meat subsidy — **KZT 80 per kg of poultry meat**
5. Investment subsidy — reimbursement of approximately 8% of construction costs after commissioning
6. Free infrastructure: gas, electricity, fibre optics, sewerage, paved road
7. Allocation of a 542-hectare land plot
8. Exemption from customs duties and VAT on imported equipment for the investment project
9. **English law — without leaving Kazakhstan.**

**The investment can be structured through the AIFC** — a special jurisdiction in Kazakhstan operating under English common-law principles. Independent court (AIFC Court) and arbitration centre (IAC) with British judges. The Chief Justice is Lord Burnett, former Lord Chief Justice of England and Wales. Rulings are enforceable in 170+ countries (New York Convention). Language — English.



The tenge-to-dollar exchange rate  
from **2013 through 2026** has risen by  
**340%**  
Project loan rate — **9.85% in tenge**

Rate USD/KZT  
(annual average)



# CERTIFICATES

Halal Certificates:  
Standardization and Certification Center  
Halal Damu, Spiritual Administration of Muslims of  
Kazakhstan - the certificate covers Russia, Kazakhstan  
and Kyrgyzstan, and is also officially recognized in  
Malaysia  
(Certificate issued under the local standard ST TOO  
96090-1-2021)

Certificate from Halal Quality Center - covers all  
Customs Union countries, Uzbekistan and Tajikistan

Certificate SMIIC - Kyrgyzstan, Uzbekistan, Kazakhstan,  
Tajikistan, Turkey and others.

Certificate GSO 993 / UAE.S GSO 993

Requirements for slaughtering animals in accordance  
with Islamic rules

GSO 2055-1 / UAE.S GSO 2055-1 Halal Food - Part One:  
General Requirements - for the Gulf countries

ISO

22000 CERTIFICATE OF CONFORMITY  
registered in the data registry  
of the state technical regulation system  
dated 28.03.2025

No. KZ.Q.02.E0370.C25.11992

RBI Approval Food Audit

FSSC 22000 certification - March 2026

International standards and expert solutions are  
applied to introduce advanced poultry-rearing  
technologies.



## COMPETITIVE ADVANTAGES

### COST STRUCTURE AND RESOURCES:

**All three key feed components** — grain, meal and corn — are available in the Republic of Kazakhstan.

#### Feed base:

1. **Wheat** — annual production in Kazakhstan is **20.3 million tonnes**. Kazakhstan is the largest grain producer in Central Asia and one of the world's top 10 wheat exporters.
2. **Corn** — Kazakhstan fully covers its domestic corn consumption
3. **Meal + oil** — the two largest producers are located within 250 km of our enterprise, covering 100% of our needs

**Energy:** affordable electricity at USD 0.062/kWh and gas at USD 102/1,000m<sup>3</sup>

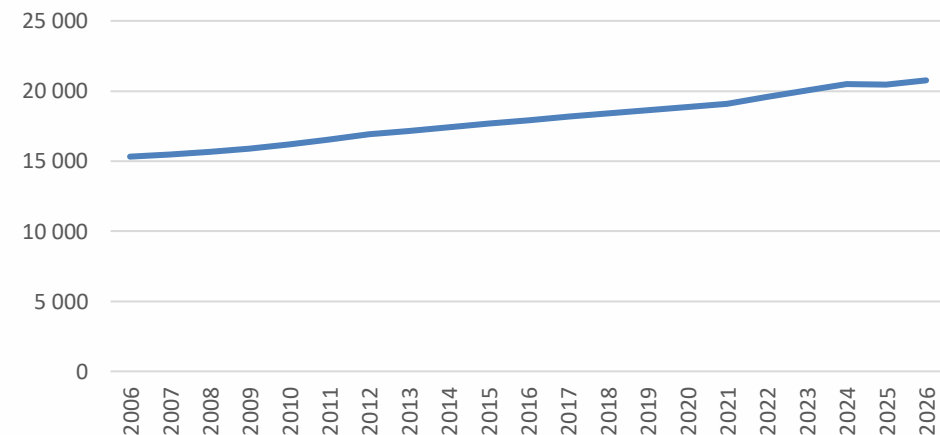
**Water:** two in-house wells, each 270 metres deep, with confirmed reserves for more than 50 years

**Labour:** available labour pool; the average wage at the poultry factory is approximately USD 500

### Market: domestic poultry meat shortage

1. The domestic market grows every year and currently amounts to about 480–490 thousand tonnes of poultry meat per year. With domestic output of 340 thousand tonnes in 2025, annual imports are 140 thousand tonnes.
2. Proximity to export regions — the Russian Federation, Uzbekistan, Kyrgyzstan, the People's Republic of China, and the Persian Gulf (Dubai, Saudi Arabia, Oman, Qatar, Jordan)

Republic of Kazakhstan population growth —  
more than 5 million people in 10 years



# INFRASTRUCTURE AND POWER SUPPLY OF THE ENTERPRISE

To enhance energy security and minimize production risks, the enterprise has installed its own power-generation sources —

a wind turbine and a gas-piston unit that efficiently converts pipeline gas into electricity.

This ensures a stable power supply and reduces dependence on external grids.

The enterprise is fully equipped with the necessary engineering infrastructure:

- Power supply of up to 9 MW, sufficient for current and planned production loads.
- Water supply system — two artesian wells, each 270 metres deep.
- Pipeline gas, connected directly to the site.
- Fibre-optic communication line for stable operation of IT systems and networks.
- Rail siding, providing convenient and cost-efficient logistics for raw materials and finished goods.
- Asphalt road to the slaughter workshop

This set of infrastructure solutions ensures uninterrupted operation of the enterprise and high resilience to external factors.





PRIMA KUS LLP IS NOT ONLY THE DEVELOPMENT OF A SINGLE ENTERPRISE BUT ALSO A REAL CONTRIBUTION TO THE COUNTRY'S ECONOMY THROUGH:

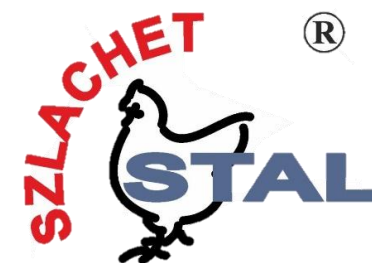
- creating an export-oriented, technologically advanced production;
- promoting the Made in Kazakhstan brand abroad;
- growth in employment and household incomes;
- introducing innovations and international-level standards.

OUR FACTORY IS EQUIPPED WITH NEW, MODERN EQUIPMENT  
FROM THE NETHERLANDS, THE CZECH REPUBLIC, AUSTRIA, RUSSIA,  
POLAND, DENMARK, GERMANY, BELGIUM, AND OTHER EUROPEAN  
COUNTRIES.

**+ JBT Marel**

**BIZERBA**

**LASKA**



# 1 CONSTRUCTION PHASE COMPLETED

- Broiler growing site No. 1 and No. 2 – 24 poultry houses;
- Slaughter facility and meat processing shop, sausage and semi-finished product shop, slaughter by-product processing shop;
- Litter storage site;
- Wastewater treatment facilities;
- Fire reservoir and pump station site;
- Manure storage site;
- Incubator;
- Modular boiler rooms;
- Compound feed plant, 20 t/hour;
- Process transport;
- Other facilities, on-site utility networks.

# 2 CONSTRUCTION PHASE COMPLETED DECEMBER 2025

- Broiler growing site No. 3 – 12 poultry houses;
- Increase of incubator capacity;
- Vehicle washing facility;
- Evaporation pond;
- Floor storage warehouses;
- Increase of shock freezing capacity to 196 tonnes per day;
- Additional equipment for cooling offal and streamlining production flow;
- Additional equipment for cleaning and preparing chicken feet, production flow lines;
- Additional equipment for the slaughter shop for gizzard cleaning;
- Additional facilities (formalin storage room, necropsy room, veterinary medicine storage, veterinary medicine storage, rooms for bird catchers, bird catchers and poultry house preparation);
- Additional process transport (feed truck, tractors, etc.);
- Other facilities, on-site utility networks.

# 3 CONSTRUCTION PHASE JULY 2025 – 2026

- Broiler growing site No. 4 – 12 poultry houses;
- Meat processing shop equipment: chicken feet processing equipment, horizontal slicer, vertical slicer, graders, wing segmentor, conveyors
- Grain elevator – 12,200 tonnes of storage;
- Additional process transport (chicken transport vehicle, tractors, heavy-duty vehicles, staff buses, etc.)
- Other facilities, on-site utility networks.

# 4

## CONSTRUCTION PHASE

**2026-2027**

**CONSTRUCTION PERIOD: 15 MONTHS**

- Broiler fattening sites No. 5, No. 6, No. 7, No. 8 – (48 poultry houses);
- Increased hatchery capacity;
- Increased grain elevator capacity, silos for meal storage;
- Grain-drying complex for feed production;
- Increased capacity of the slaughter-waste workshop
- Increased capacity of treatment facilities;
- Increased capacity of the domestic and drinking water reservoir site;
- Required process vehicles;
- Additional equipment for the slaughter workshop;
- Other facilities and on-site networks.



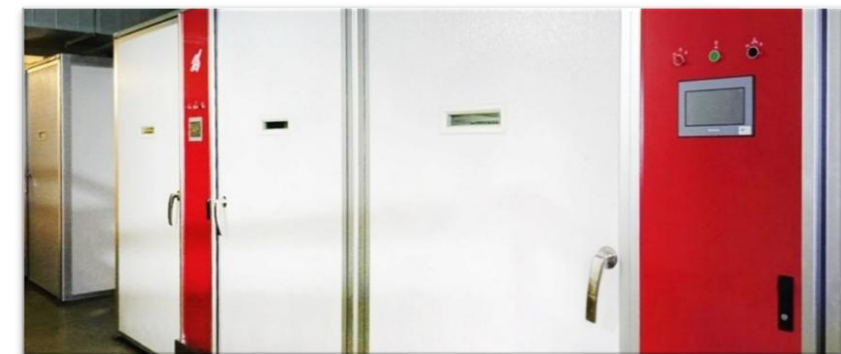
**WE ARE LOOKING FOR AN INVESTOR PARTNER TO IMPLEMENT PHASE 4 AND ACCELERATE OUR GROWTH TOWARDS BECOMING KAZAKHSTAN'S LEADING POULTRY MEAT PRODUCER.**



# NURLY-KUS LLP

**SINCE DECEMBER 23, 2023, TO UTILIZE EXISTING SLAUGHTER AND FEED PRODUCTION CAPACITY, PRIMA KUS LLP LEASES NURLY-KUS LLP**

- Total poultry house area: 15,210 m<sup>2</sup>;
- Number of poultry houses – 10;
- Poultry house dimensions – 18×78 m (3 units) and 21×80 m (7 units);
- Incubation cabinets – 6 units, 38,400 eggs each;
- Total capacity – 230,400 eggs;
- Hatcher cabinets – 4 units, 19,200 eggs;
- Total capacity – 76,800 eggs;
- Poultry slaughter shop – 2,500 heads/hour;
- Total site area: 116,000 m<sup>2</sup>;
- Electric power capacity – 623.6 kW/year;
- Two water wells;
- Liquefied gas – 329,800 m<sup>3</sup>/year;
- Compound feed plant – none.





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