

# SURPRIS

AUSTRIA CONNECT China 2026



# INGLY

STRATEGIC CHOICES: ENHANCING YOUR COMPETITIVE EDGE IN CHINA

# INGENIOUS

20 – 22 SEPTEMBER 2026 | HYATT ON THE BUND | SHANGHAI

## PROGRAMME

SUN, 20 SEPT.

### ARRIVAL IN SHANGHAI & NETWORKING

#### INDIVIDUAL ARRIVAL IN SHANGHAI

Conference Hotel:

#### Hyatt on the Bund

199 Huangpu Road,  
Hongkou District, Shanghai, P.R. China 200080

#### 上海外滩茂悦大酒店

中国上海市黄浦路 199 号

邮编 200080

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hyattonthebund.com

18.30 – 21.00

### WELCOME EVENING

Venue: The VUE, 32F, Hyatt on the Bund

Dresscode: Business Casual

- Welcome Remarks by President, Austrian Federal Economic Chamber
- Welcome Remarks & Introduction of the ADVANTAGE AUSTRIA Heads
  - Christian Fuchssteiner, ADVANTAGE AUSTRIA Shanghai
  - Birgit Murr, ADVANTAGE AUSTRIA Guangzhou & Chengdu
  - Franz Rössler, ADVANTAGE AUSTRIA Beijing
  - Jennifer Veigel, ADVANTAGE AUSTRIA Hongkong

<b>MON, 21 SEPT.</b>		<b>AUSTRIA CONNECT CHINA CONFERENCE</b>	
08.50	<b>GATHERING AT THE CONFERENCE VENUE</b> Venue: Grand Ballroom		
09.00 – 10.00	<b>CONFERENCE OPENING</b> Venue: Grand Ballroom Dresscode: Business/Formal <ul style="list-style-type: none"> <li>• Opening Video</li> <li>• Welcome by Christian Fuchssteiner, Head of ADVANTAGE AUSTRIA Shanghai</li> <li>• Speech by President, Austrian Federal Economic Chamber</li> <li>• Speech by Wolf Dietrich Heim, Austrian Ambassador to China (tbc)</li> <li>• Video Speech by Qi Mei, Chinese Ambassador to Austria (tbc)</li> <li>• Speech by Shanghai People's Government Representative (tbc)</li> </ul>	Hosts: Christian Fuchssteiner, Magdalena Junez	
<i>Note: order tbc; subject to protocol considerations.</i>			
10.00 – 10.45	<b>INSPIRATIONAL TALK   "COURAGE, COMPASSION, SENSITIVITY - PASSIONATE PEOPLE"</b> Speaker: HO Manli - former Boston Globe and China Daily journalist and author. Ms. Ho is renowned for documenting the life of her father, Ho Feng-Shan, legendary humanitarian & diplomat in Vienna in the 1930s. Venue: Grand Ballroom	Hosts: Birgit Murr	
10.45 – 11.10	<b>COFFEE BREAK</b>		
11.10 – 12.00	<b>KEYNOTE "ECONOMIC OUTLOOK – EUROPEAN BUSINESS IN CHINA"</b> Speaker: Joerg Wuttke - Partner at DGA Albright Stonebridge Group; business leader and expert on Europe-China trade and investment; former President of the EU Chamber of Commerce in China. Venue: Grand Ballroom	Host: Christian Fuchssteiner	
12.00 – 13.45	<b>BUSINESS LUNCH WITH OTHER DELEGATES</b> Venue: AROMA, 2F, Hyatt on the Bund		
13.45 – 14.30	<b>PANEL 1 – MAPPING OUT THE FUTURE: CHINA'S 15<sup>TH</sup> FIVE-YEAR PLAN</b> Venue: Grand Ballroom	Host: Franz Roessler	
14.30 – 15.15	<b>PANEL 2 – KEEPING THE COMPETITIVE EDGE: RECALIBRATE YOUR CHINA STRATEGY!</b> Venue: Grand Ballroom	Host: Birgit Murr	
15.15 – 15.45	<b>COFFEE BREAK</b>		
15.45 – 16.30	<b>PANEL 3 – PLUGGING INTO CHINA'S INNOVATION ECOSYSTEM</b> Venue: Grand Ballroom	Host: Jennifer Veigel	
16.30 – 16.45	<b>CLOSING REMARKS</b> Venue: Grand Ballroom	Christian Fuchssteiner	
17.30 – 18.15	<b>BUS DEPARTURE FROM THE HYATT ON THE BUND</b>		
19.00 – 21.00	<b>DIAMOND NETWORKING NIGHT</b> <b>POWERED BY WANFENG AUTO HOLDING GROUP</b> Venue: Wanfeng Aviation Club Shanghai No. 96-98, Lane 1883 Huamu Road, Pudong, Shanghai 201204, China Dresscode: Business/Formal		
21.00 – 21.30	<b>TRANSFER TO THE HYATT ON THE BUND</b>		

<b>TUE, 22 SEPT.</b>	<b>EXCURSION IN SHANGHAI</b> (Visits to successful Austrian key projects in Shanghai)
08.45 – 9.15	<b>BUS DEPARTURE FROM THE HYATT ON THE BUND</b> Dresscode: Casual
09.15 – 10.30	<b>VISIT EXPO CULTURE PARK GREENHOUSE GARDEN</b> The Expo Cultural Park Greenhouse Garden in Shanghai, completed in 2024, is the largest greenhouse garden project in Asia. Designed by the esteemed Austrian architectural firm “Delugan-Meissl Associated Architects”, this impressive initiative successfully transforms an old steel factory into a sustainable greenhouse. This project showcases innovative architectural design and exemplifies the potential of repurposing industrial spaces into vibrant, eco-friendly environments using Austrian expertise.
10.30 – 11.00	<b>WALK TO THE SHANGHAI GRAND OPERA HOUSE</b>
11.00 – 12.00	<b>PRIVATE TOUR OF THE BRAND-NEW SHANGHAI GRAND OPERA HOUSE</b> The Shanghai Grand Opera House is a landmark project that showcases the fusion of cutting-edge architecture and innovative technology. A notable success within the project is the stage technology provided by Waagner-Biro, an Austrian firm renowned for its advanced theatrical stage systems. Waagner-Biro's state-of-the-art lifting and motion systems offer exceptional flexibility and creativity in staging performances, establishing the opera house as a venue for cultural expression and showcasing Austrian technological expertise. This collaboration is a prime example of the significant impact that Austrian engineering is having in China, particularly within Shanghai's vibrant cultural scene.
12.00 – 13.30	<b>LUNCH NETWORKING</b>
13.30 – 14.00	<b>RETURN TO THE HYATT ON THE BUND</b>
14.00	<b>ARRIVAL AT THE HOTEL &amp; END OF PROGRAMME</b>