

IFEEX PHILIPPINES

dti
PHILIPPINES

CITEX

International Food, Beverages,
and Ingredients Trade Show

SAVE THE DATE

21-23
MAY 2026

World Trade Center Metro Manila
Pasay City, Philippines

Your sourcing
destination
for premium quality
food, beverages, and
ingredients.

FIND THE
BEST **FLAVORS &**
INGREDIENTS
HERE



International Food, Beverages,
and Ingredients Trade Show

The 19th edition of IFEX Philippines is coming in 2026 and you're invited!

Discover the future of food as IFEX Philippines connects you to a world of flavors and food innovation, from emerging brands to trusted industry leaders, all in one dynamic space.

Step into a curated community of leading food exporters, manufacturers, producers, and suppliers. Explore a diverse and inspiring range of fresh and processed food products, beverages, ingredients, and so much more. From cutting-edge, health-focused innovations to sustainable solutions, the best of Philippine food is here to inspire your next big discovery.

Whether you're looking for the next big brand to launch or a reliable staple to expand your market offerings, you'll find it all at IFEX Philippines.

Bakery Products and Confectioneries

Cereals

Snacks and Ready-to-eat

Beverages

Fruits and Vegetables

Allied Food Services and Trade Services



Food Ingredients, Condiments, and Sweeteners

Seafood

Meat, Poultry, and Dairy

Functional and Nutraceutical Food

Plant-based Food

Gourmet and Specialty Food

10,000

VISITORS AND TRADE BUYERS

50

COUNTRIES

5,000

GLOBAL BRANDS

700+

EXHIBITORS

TRADE WITH US

- **Buyer Incentive:** Finding your next food product has never been more convenient. Our Buyer benefits are designed for a seamless and productive experience.
- **Exclusive Buyer Perks:** Enjoy a warm welcome with airport reception, special partner hotel rates, and a dedicated Buyers' Lounge. We also facilitate B2B meetings to help you connect with the right partners.
- **Very Important Buyer (VIB) Program:** Eligible buyers receive enhanced services, including travel accommodation and transport to ensure a hassle-free visit.
- **Insights & Access:** Stay ahead of the curve with our industry trends and learning sessions. Plus, gain 24/7 market access through the digital platform IFEXConnect, so you can keep the business flowing with hundreds of Philippine food enterprises long after the event ends.

SHOWCASE WITH US

- Join our ever-growing community and realize new pathways to bring your business to global food markets. IFEX Philippines is the best place to make the right food connections and lasting impressions.
- Expect to welcome key decision-makers from the Americas, Asia, Europe, and the Middle East, including top retail operators, wholesalers, importers, distributors, buying officers, and culinary authorities from the HORECA sector.



WHY SOURCE IN THE PHILIPPINES?

The Philippines offers a dynamic ecosystem for sustainable business, combining natural beauty with a commitment to economic growth and progressive trade reforms. It is the ideal place to source the best products and services.

- **Business-friendly Environment:** Benefit from modern, innovation-driven development programs and incentives, alongside robust laws for investment protection and security.
- **Strategic Location and Market Access:** Leverage strong ASEAN cultural and trade relations. The Philippines offers strategic market accessibility and serves as a global agricultural powerhouse, leading in exports of pineapples, bananas, tuna, shrimp, and carrageenan.
- **People and Expertise:** Connect with a highly educated, English-speaking workforce and a diverse pool of talent. The country is an emerging player in health-focused, sustainable, and innovative practices, all with competitive labor costs.

SPECIAL FEATURES

IFEX Philippines offers convenient access to a wide array of exhibits and engaging activities for a truly immersive show.

- **Flavor Finds:** Explore new food discoveries and innovations from the Philippine and global scenes.
- **Grocer's Exchange Mart (G-Mart):** Discover private and white label services tailored to your business needs.
- **IFEX Talks:** Participate in knowledge-sharing sessions and discussions for valuable insights with industry experts and peers.
- **IFEX Kitchen:** Enjoy dynamic cooking and product presentations.
- **Open House:** Learn about the latest programs from our government partners who champion Filipino entrepreneurs and exporters.

TOP 10 VISITING COUNTRIES



USA



CANADA



AUSTRALIA



CHINA



UAE



SINGAPORE



JAPAN



HONG KONG



TAIWAN



SAUDI ARABIA



SUSTAINABILITY
SOLUTIONS
EXCHANGE



Our commitment to a sustainable food economy continues!

Watch out for the next edition of the Sustainability Solutions Exchange (SSX) Conference and Exhibition on May 21-23, 2026.



SSX is the premier platform for green solutions, products, and services, where innovation and environmental responsibility meet across sectors. SSX allows people and places to take tangible action toward circularity.

- **Discover and Source** | Natural, herbal, and organic products; healthy food supplements; and a growing selection of plant-based alternatives; sustainable houseware, furniture, home decor, and fashion.
- **Collaborate and Adapt** | Partners in sustainable packaging, green technology for agriculture, and certifications for sustainability standards. Connect with sustainable programs from government bodies, NGOs, and the academe; solutions for eco-packaging, waste management, and carbon tools, as well as services from sustainability certifying bodies.

All these and more are in store for you at IFEX Philippines. Stay connected.

SSX Exhibitor Marketing & Services

- ☎ Chol D. Dela Paz
(+63) 949 001 7800
- ✉ cdpaz@citem.com.ph

Follow Us!

- sustainability.ph
- Sustainability Solutions Exchange
- www.facebook.com/SSXPhilippines
- @ssx.philippines

IFEX Philippines

the country's longest running B2B and export-oriented trade show for sourcing food, beverages, and ingredients.

WEBSITES

 citem.gov.ph

 ifexconnect.com

BE A TRADE BUYER



For inquiries, contact us:

 cbdeventsmktg@citem.com.ph

 Ms. Vicky Arellano
(+632) 8 831 2202 local 277
(+63) 942 070 1248

BE AN EXHIBITOR



For inquiries, contact us:

 ifexphilippines@citem.com.ph

 tpsfood@citem.com.ph
Ms. Zhary Bagayas
(+632) 8831 2202 local 238
(+63) 916 210 4322

BE ALWAYS IN THE LOOP. FOLLOW US!

 IFEX Philippines

 @official_foodph

 @ifexphilippines

 @IFEXPhilippines

IFEX PHILIPPINES SECRETARIAT

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
AN ATTACHED AGENCY OF THE DEPARTMENT OF TRADE AND INDUSTRY

Golden Shell Pavillion, Roxas Boulevard cor. Sen. Gil Puyat Avenue,
1300 Pasay City, Philippines

Telephone: (632) 88312201 to 09 | Email: info@citem.com.ph

 Center for International Trade Expositions and Missions (CITEM)

 @citemph  www.facebook.com/DTI.CITEM  @CITEMPH