

JUMPSTARTER

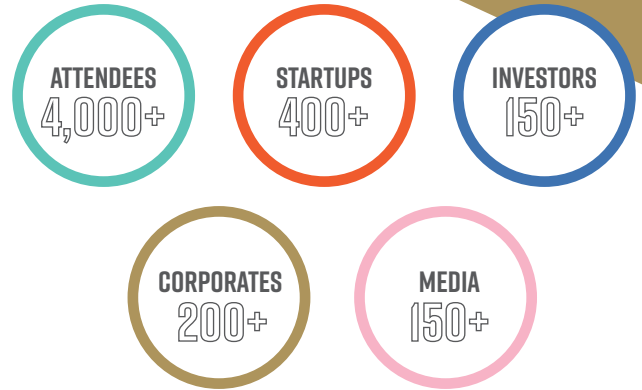
JAN 23-24, 2019 | HKCEC

What Is JUMPSTARTER?

JUMPSTARTER is a not-for-profit initiative from the Alibaba Entrepreneurs Fund providing a startup platform for all entrepreneurs and young people in Hong Kong. This unprecedented event is exclusively focused on showcasing quality startups and providing high-impact networking opportunities.

Bridging Ecosystems Across The World

JUMPSTARTER 2018-2019 will be a two-day conference bringing startups and corporates together to build, empower and boost connections between different ecosystems and international tech hubs. Industry leaders will give idea-focused talks on a wide range of startup topics to teach, inspire and start conversations that matter.



Attendee Breakdown
(Based on 2017 Actuals)

An Unparalleled Event (Agenda & Experience)



SHOWCASE

Meet the world's promising startups 1-on-1, selected through a highly competitive process, and engage new connections.

RETAIL

SMART CITY

ADVANCED
TECHNOLOGY

FINANCIAL
SERVICES

JUMPSTARTER Launchpad

24 promising startups will make their pitches to a high-impact audience as they battle it out for the main stage.

Startup Exchange

Global best-in-class startups will pitch to each other to facilitate partnerships and share their knowledge.

Demo To Industry

Get priority access to this invite-only event and connect with the startups that are shaking up traditional industries.

Pavilions

Visit trailblazing startups at different industry or country pavilions. Discover new technologies, industry trends and opportunities.



CONNECT

Expand your network and find new opportunities at networking and mentorship events exclusive for industry leaders and investors.

Corporate / Investor Matchmaking

Meet ambitious founders looking for promising collaborations or funding and meet 1-on-1 with the competitively selected Top 100 startups.

Round-the-clock Networking

Access an exclusive lounge for corporates and investors in order to build your network.

Startup Mentoring

1-on-1 mentoring for startups. Corporate experts and investors will listen to startups' pitches and provide actionable feedback.



INSPIRE

Ground-breaking, revolutionary speeches from an unparalleled speaker line on a range of cutting-edge topics will take you to new horizons.

Corporate Innovation

Deep dive into corporate innovation topics, ranging from corporate accelerators to corporate venture capital, with successful experts.

Master Classes / Workshops

Classes will grant access to specialised educational resources, with content designed to inspire disruptions through actionable takeaways.

Keynotes & Talks

Thought leaders will share unique perspectives on cutting-edge topics and lead bold, thought-provoking agenda sessions.

WHAT WE OFFER:



Brand Visibility

Have your logo and website featured on the JUMPSTARTER website.



Speaking Opportunities

Establish your organization as a thought leader in the startup ecosystem.



Access to Ecosystem

Network and engage with top startups, investors and corporates.



Priority Access to Invite-only Events

Participate in invite-only pitching sessions and workshops with top leaders.



Delegate Pass & Discount Codes

Receive free delegate passes with exclusive discount codes for friends and family.

HOW YOU MAY SUPPORT:



Marketing & Promotion

Spread the news of our event, awards and articles through your newsletter and social media channels.



Share Your Knowledge

Share your expertise with startups and the wider ecosystem through workshops and mentorship.



Become A Judge

Identify and select the best startups to exhibit and pitch by becoming a Jury or a Judge.



Sponsorship

Get exposure as a JUMPSTARTER partner and receive perks including booths and co-branding.

Sponsorship Packages	Corporate Sponsor		Platinum Sponsor	Gold Sponsor	Regular Sponsor	Supporting Partner
	A	B				
Sponsorship Contribution (in Hong Kong Dollars)	250,000		200,000	150,000	100,000	-
Exhibition Experience						
One (1) exhibition pavilion related to “Startups” or “Innovation” (6-booth Area)	√	--	--	--	--	--
One (1) exhibition booth on “Corporate Innovation”	--	√	--	--	--	--
Name-branding of one (1) industry pavilion with “powered by _____”	--	√	--	--	--	--
One (1) video interview on “Corporate Innovation with Startups”	√	√	--	--	--	--
One (1) speaking opportunity and naming rights (Approval Required by AEF)	√	√	√	--	--	--
Co-Branding (pre-event, on-site and post-event)						
Logo placement with URL on JUMPSTARTER website	√		√	√	√	√
Logo placement on selected on-site marketing materials at HKCEC during Jan 23-24	√		√	√	√	--
Logo placement on selected online & offline marketing materials	√		√	√	√	--
Conference Access (number of passes)						
VIP delegate passes (Full access, including Corporate and Investor Lounge)	2		2	--	--	--
Corporate delegate pass (Full access, excluding Investor Lounge)	8		8	4	2	--
General delegate pass (Limited access to zones and contents)	10		10	6	4	4
Discount code to purchase additional delegate passes	√		√	√	√	√
Exclusive Events and Invitations						
6 pre-arranged 1:1 meetings with top startups from JUMPSTARTER Launchpad	√		--	--	--	--
Exclusive access to pitching and networking events	√		√	√	√	--
Exclusive access to TOP100 startups during Mentor Hours	√		√	√	√	--
Exclusive invitation to become a judge	√		√	√	√	--
Priority access to JUMPSTARTER matchmaking platform	√		√	√	√	√