

Biographies of UAE Delegates



Fatima Mohammed Al Hammadi

*Vice President of Commercial and Business Development
ZonesCorp, Abu Dhabi Ports – Khalifa Industrial Zone (KIZAD)*

In this role, Fatima Al Hammadi is responsible for driving the strategic execution of new projects, development of market opportunities and generating investment in one of the largest operators of purpose-built industrial zones in the UAE, increasing its global competitiveness and enabling industrial growth. Al Hammadi has more than 15 years of government and semi-government expertise in developing long-lasting business strategies that drive commercial development. Prior to joining ZonesCorp, Al Hammadi was the Director of Customer Services and Sales Support at global telecommunications company Etisalat.



Majida Ali Rashed

*CEO, Promotion and Investment Management Sector
Dubai Land Department (DLD)*

Majida Ali Rashid began her career at the Ministry of Public Works in Dubai and joined DLD in 2007, where she now serves as CEO of Promotion & Investment Management Sector. Majida holds a Master's Degree in Real Estate field from the University of Hull, UK as the first Emirati woman to hold it in 2010, she received a degree from the Dubai Real Estate Institute as the first certified Emirati female trainer to offer various courses in the fields of real estate investment, leadership and government innovation. She is keen on creating tools and initiatives that attract foreign capital and the best minds to Dubai, supporting the Emirates to become the ideal destination for living, working and investing. Her initiatives have been competitive in Dubai as she contributes significantly to promoting Dubai's real estate sector by using every possible effort to boost local real estate investment by leveraging worldwide investment opportunities. Majid was ranked on the list of the 'World's 100 Most Powerful Arab Women' in 2015-17.



Humaid Omran Al Shamsi

*Director of Real Estate Promotion Department
Dubai Land Department (DLD)*

Humaid Omran Al Shamsi began his career in DLD in 2006 and he developed and worked in enhancing the procedures and serviced in DLD based on his expertise and specialized knowledge in real estate market. In 2019 he promoted to be the director of Real Estate Registration Department one of the most active and important department in DLD. Humaid actively worked to facilitate investors and developers' requests and he had a big input in investors satisfaction due to his high rated skills in critical thinking and problem solving. He took his career to higher level and different angle by being a Director of Real Estate Promotion Department where he utilizes his 15 years of experience in real estate to promote investors and big companies to invest in Dubai smoothly and effectively in the real estate market.

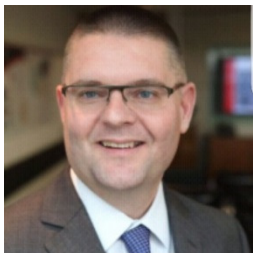


Mohamed Juma Al Musharrkh

CEO

Sharjah FDI Office (InvestInSharjah) – Sharjah Investment and Development Authority (Shurooq)

Mohammed Juma Al Musharrakh is the CEO of the Sharjah FDI Office (InvestInSharjah), the investment promotions office operating under the Sharjah Investment and Development Authority (Shurooq). Prior to this role, he worked for the Sharjah Chamber of Commerce and Industry (SCCI) for 7 years and took numerous posts in the International Affairs Department at SCCI. He joined Shurooq in 2012 as the Head of Investment Promotion and in September 2016, Al Musharrkh was later promoted to Director of the Sharjah FDI office (InvestInSharjah), before getting promoted to CEO in 2018. Apart from his role as CEO, he is also the Regional Director of WAIPA Steering Committee for the MENA region, and member of the Steering Committee since 2019. He is also the Board Member of the Sharjah Investors Services Centre (Saeed), and member of the Board of Trustees at Pantheon-Assas University Paris II.



John Cuncliffe

Strategic Business Development Director

Ras Al Khaimah Economic Zone (RAKEZ)

John Cuncliffe has nearly 30 years' experience of working with companies from all around the world on international investment plans. He worked in both the public and private sectors with EY, PA Consulting and UK Government. A typical example is he was seconded to lead UK Government's investment teams in China. Besides, he led and set up international business development teams in North America, China, Australia, India and Japan. It is worth to note that he secured investment projects from many leading international companies but with a main focus on Asia. He is comfortable working to stretching targets and leading multi-disciplinary teams.



Daniel Sellers

Chief Representative (China International Offices)

Dubai Chamber

Daniel Sellers currently holds the position of Chief Representative in China at Dubai Chamber of Commerce and Industry. His role focuses on developing the Chamber's network of stakeholder relations in China and assisting member companies with market expansion. He has over ten years' experience in China working for foreign Government and semi-Government bodies in trade facilitation and policy advocacy roles. Previously he held roles at the European Union Chamber of Commerce in China and Enterprise Ireland in Beijing, where he helped European companies to expand exports to China and lobby for improved market access. He is also appointed as an honorary trade arbitrator by Shanghai Chamber of International Commerce under the Shanghai Government. He is a fluent Mandarin speaker and holds a Bachelors of Commerce and Chinese degree, and a Postgraduate Diploma in International Business, from University College Dublin.



Farrell Sheridan

*Head of Strategic Development
Abu Dhabi Global Market (ADGM)*

Farrell Sheridan joined ADGM in 2015 to support the development of the offering to the international business community and to attract businesses to establish in ADGM. He began his career working in the Financial Services industry in London, initially as a tax accountant for Deloitte, before moving onto consulting and investment banking roles.



Marwan Ali Naqi

*Director of Strategy & Corporate Excellence Department
Dubai Culture and Arts Authority*

Marwan Ali Naqi is the Director of the Strategy and Corporate Excellence Department at Dubai Culture and Arts Authority. He initially joined His Highness the Ruler's Court of Dubai as a Services Developer where he was responsible for rolling-out the concept of e-Government among Dubai government departments by modernizing the way government services were delivered to the public. In 2008, he joined Nakheel PJSC, and led the organization operation restructuring exercise. In 2010, he joined Palm Utilities as CEO and worked on organization optimization and innovation as well as successfully restructuring AED 1.3 billion debt. In 2013, he joined Istithmar World as Head of Portfolio Management, where he was overseeing all aspects of portfolio management for a wide range of assets, diversified across asset classes, regions, sectors and markets with a value of more than AED 7.0 billion. He also served as Chairman of the board of Directors of Jardine Lloyd Thompson Insurance Brokers – ME and Chairman of the board of Directors of Tejari.com, a Dubai based B2B platform, as well as member of the board of a number of organizations.



Salmaan Jaffery

*Chief Business Development Officer
Dubai International Financial Centre (DIFC)*

In his capacity as Chief Business Development Officer, Salmaan Jaffery is responsible for developing and executing business strategies aligned with the DIFC's 2024 growth ambitions. The business development team, under Jaffery's direction, identifies and evaluates potential partnership opportunities that serve business and client growth within the DIFC community. He has 20 years of extensive operating and advisory experience working with global financial services and consulting firms across the Middle East & North Africa, Asia and North America to help clients develop new revenue opportunities. Before joining DIFC, he held leadership roles in Conventional & Islamic Finance at PricewaterhouseCoopers and Ernst & Young Middle East. Prior to that, he held operating and finance roles at Citibank and American Express in New York. He has also led client teams at Oliver Wyman focused on customer driven growth strategies and new venture analyses.



Jaffar Bin Jaffar

*Director – Sales and Leasing Operations – Asset Management
Dubai Healthcare City Authority – Dubai Free Zone Council (DFZC)*

As a Director of Asset Management at Dubai Healthcare City, Jaffar Bin Jaffar's management portfolio include A-list clientele while his commercial tenants include medical practices, Fortune500 and Multinational Medical Practices, Health and Wellness centers, Hospitals, lands and long leases arrangements. During a career that spans over a decade, Jaffar has established his reputation for building relationship with Business Partners and consumers including some notable brands such as Johnson & Johnson, AstraZeneca, Mayo Clinic many more. His extensive knowledge of Dubai's real estate is unparalleled and is frequently consulted on many multi-million dollar deals. He is known and trusted for his judgement on precise and up-to-date feedback on the state of the market, its trends, comparable sales and property values, giving them a realistic outlook on what to expect to achieve on today's market.



Faisal Jassim

*Head of Proactive Sales
Jebel Ali Free Zone (JAFZA) – Dubai Free Zone Council (DFZC)*

Faisal Jassim is the Head of Proactive Sales of JAFZA since 2018 where he attracts industrial FDI to Dubai and enables global trade for multinational clients. Prior to this role, he was the Regional Head of Sales – Americas and Europe of JAFZA. Besides, he previously worked as an analyst with HSBC Global Banking and Markets for client coverage and mergers and acquisitions division, as well as being the risk consultant of Deloitte ERS.