



Consumer  
Technology  
Association™



U.S.  
COMMERCIAL  
SERVICE  
United States of America  
Department of Commerce

# The U.S. Commercial Service Office Presents CES 2023 - The Largest Tech Show in the World!

## You are Invited to Join the Delegation from Hong Kong!

The U.S. Foreign Commercial Service in Hong Kong is inviting you to join our delegation to Las Vegas, Nevada from January 5 – 8, 2023. As an honored delegate within our program, you will receive complimentary registration to CES, complimentary access to business and meeting centers on-site, among other benefits.

### About CES

CES®, owned and produced by the Consumer Technology Association CTA®, is the most influential tech event in the world — the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business and meet new partners, and the sharpest innovators hit the stage. CES features every aspect of the tech sector.

### Delegation Benefits

- Complimentary registration through January 8, 2023 – by joining our delegation prior to the Jan. 8 deadline, your registration is free.
- 25% Deluxe Conference Pass discount – delegation participants receive complimentary “Exhibits Plus Pass” registration, which gives you access to the CES show floor, key notes, and other show floor stage programming; should you choose to upgrade your pass to the “Deluxe Conference Pass”, you will receive a 25% discount off the standard \$700 price.
- Access to on-site International Business Centers (IBCs) – as a participant of our delegation, you will receive access to exclusive, VIP-only centers in various locations of the show with complimentary access to Wi-Fi, light refreshments, and reservable meeting spaces.
- Special Invitation to the CES 2023 International Reception – an opportunity to network and create effective business connections.
- Pre-departure briefing– travel to CES with confidence and learn how to maximize your time at this world-class event.

## EVENT DETAILS

### DATE

January 5 – 8, 2023

### LOCATION

Las Vegas, NV, U.S.A.

The Las Vegas Convention  
and World Trade Center  
(LVCC)

The Venetian

ARIA

### FEES

Free before January 8, 2022

### REGISTRATION

Register now by contacting  
the U.S. Commercial Service  
in Hong Kong

Email: [boris.meyer@trade.gov](mailto:boris.meyer@trade.gov)

WA: [\(852\) 9621 3501](tel:(852)96213501)

## FOR MORE INFORMATION:

[www.ces.tech/International](http://www.ces.tech/International)